

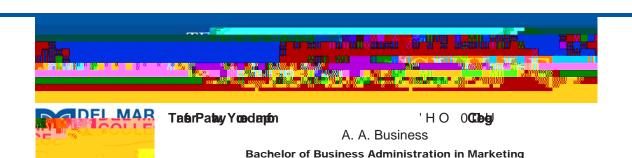


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	Total Credit Hours			Total Credit Hours	

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## Junior Year Fall Semester

TeasA&M-Kbj Cos	SCH		TeasA&M-Kig Cos	SCH	
† BUAD 1115-Intro to Business Software		1	† ISYS 3358-Business Information Systems		3
† BUAD 2341-Business Law		3	† MGMT 3322-Principles of Management		3
† FINC 3321-Business Finance		3	† MKTG 3324-Principles of Marketing		3
			Tot	al Credit Hours	16

## **Junior Year Spring Semester**

SCH

† BUAD 2374-International Business	3	MKTG 3370-Online Marketing	3
† ISYS 3330-Info Sys and Bus Analytics	3	☐ BCOM 3306-Business Comm (WI)*	3
† MKTG 3364-Intergrated Marketing Comm	3	Total Credit Hours	15

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SCH

SCH

## **Senior Year Fall Semester**

TexasA&M-Kbg Coas	SCH		TeansA&M-King Cons	SCH
† MGMT 3355-Logistics & SCM		3	MKTG 4321-Negotation/Dispute Resolution	3
† MKTG 3365-Marketing Research		3	MKTG 4363-International Marketing	3
† MKTG 4310-Retail Marketing Managen	nent	3	Total Credit Hours	15

## **Senior Year Spring Semester**

SCH

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MGMT 4390-Strategic Mgmt Global Bus Env	3	Advanced Marketing	3
	3	☐ MKTG 4390-Marketing Mgmt and Analytics	
		Total Credit Hours	12

Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at pl/catgled/u

TeasA&M-Kin Cos

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