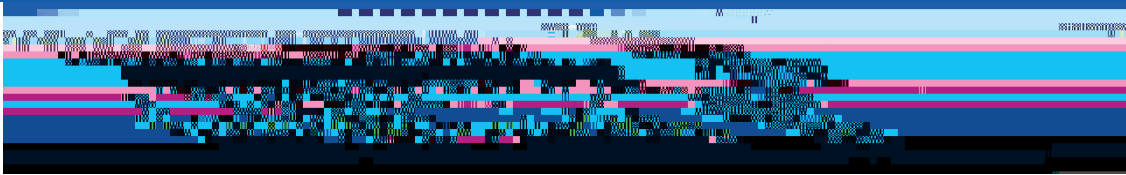




Transfer Pathway: Your roadmap from **CBY 7c**

@G7 Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	
	Total Credit Hours		Total Credit Hours

@G7 Courses	SCH
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	



Transfer Pathway: Your roadmap from @cbY'GhUf'7c`Y[Y
 Associate of Arts in Business
 Bachelor of Business Administration in Marketing-Merchandising

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MRCH 1330-Principles of Merchandising	3	<input type="checkbox"/> BUAD 3366-Intro to Business Intelligence	3
<input type="checkbox"/> BCOM 3306-Business Communications*	3	<input type="checkbox"/> MKTG 3324-Principles of Marketing	3
<input type="checkbox"/> BUAD 3355-Business Statistics	3		
Total Credit Hours			15

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> BUAD 2374-International Business	3	<input type="checkbox"/> MKTG 3370-Online Marketing	3
<input type="checkbox"/> FINC 3321-Business Finance	3	<input type="checkbox"/> MGMT 3322-Principles of Management	3
<input type="checkbox"/> MKTG 3365-Marketing Research	3	<input type="checkbox"/> MGMT 3322-Principles of Management	3
Total Credit Hours			18

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> ISYS 3330-Info Sys and Bus Analytics	3	<input type="checkbox"/> MRCH 4334-Product Development	3
<input type="checkbox"/> MKTG 4310-Retail Marketing Management	3	<input type="checkbox"/> MGMT 3355-Logistics & SCM	3
<input type="checkbox"/> MRCH 4330-Promo Strategies in Mrch	3		
Total Credit Hours			15

Senior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 4390-Strategic Mgmt Global Bus Env	3	<input type="checkbox"/> MRCH 4336-Sust & Global Sourcing	3
<input type="checkbox"/> MKTG 4390-Marketing Mgmt and Analytics	3	<input type="checkbox"/> Advanced Marketing Elective	3
<input type="checkbox"/> MRCH 4331-Cultural Influences in Mrch	3		
Total Credit Hours			15

*UDGH RI 3&`RU EHWWHU LV UHTXLUHG IRU JUDGXDWLRQ



Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.