



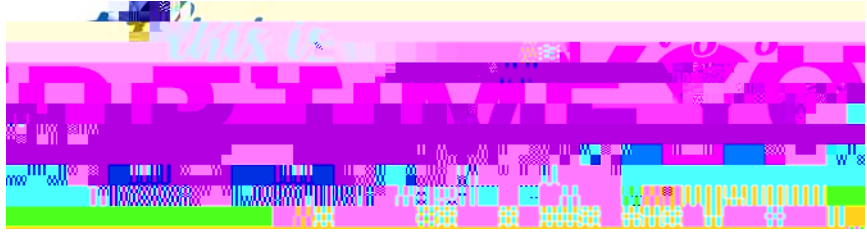
Transfer Pathway: Your roadmap from Gc ih \HYIUg College

Gc ih \HYIUg'7c`Y[Y'Courses	SCH	'TfUbgZYfg'hc'Hexas A&M-Kingsville Ug	SCH
†		†	
†		†	
†		†	
†		†	
Total Credit Hours		Total Credit Hours	

Gc ih \HYIUg'7c`Y[Y'7c ifgYg'	SCH	'HfUbgZYfg'hc'Texas A&M-Kingsville'Ug	SCH
†		†	
†		†	
†		†	
†		†	
†		†	
Total Credit Hours		Total Credit Hours	

Gc ih \HYIUg'7c`Y[Y'7c ifgYg'	SCH	'HfUbgZYfg'hc'HYIUg'5 / A!?'b [g j]`Y'Ug'	SCH
†		†	
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†		†	
Total Credit Hours		Total Credit Hours	

Gc ih \HYIUg'7c`Y[Y'Courses	SCH	'HfUbgZYfg'hc'HYIUg'5 / A!?'b [g j]`Y'Ug'	SCH
†		†	
†		†	
†		†	
†		†	
†		†	
Total Credit Hours		Total Credit Hours	





Transfer Pathway: Your roadmap from Georgia College

Bachelor of Business Administration in Marketing Merchandising

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† BUAD 1115-Intro to Business Software	1	† MGMT 3322-Principles of Management	3
† MRCH 1330-Principles of Merchandising	3	† MKTG 3324-Principles of Marketing	3
† FINC 3321-Business Finance	3	† ISYS 3358-Business Information Systems	3
Total Credit Hours			16

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† BUAD 2374-International Business	3	† MKTG 3370-Online Marketing	3
† ISYS 3330-Info Sys and Bus Analytics	3	† MRCH 3332-Mrch Buying & Assort Planning	3
† MKTG 3365-Marketing Research	3	† BCOM 3306-Business Comm (WI)*	3
Total Credit Hours			18

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† MGMT 3355-Logistics & SCM	3	† MRCH 4330-Promo Strategies in Mrch	3
† MKTG 4310-Retail Marketing Management	3	† MRCH 4334-Product Development	3
† MKTG 4321-Neg	3	Total Credit Hours	

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
†	3	†	3
†	3	†	3
†	3	Total Credit Hours	

Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field. For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.