



Transfer Pathway: Your roadmap from 7H[DV 6RXWKPRVW & ROOHJH SCH 7UDQVIHU WR 7H[DV \$0.LQJVSCHOOH DV

7H[DV 6RXWKPRVW & ROOHJH	SCH	7UDQVIHU WR 7H[DV \$0.LQJVSCHOOH DV	SCH
†		†	
†		†	
†		†	
†		†	
†		†	
Total Credit Hours		Total Credit Hours	

7H[DV 6RXWKPRVW & ROOHJH	SCH	7UDQVIHU WR 7H[DV \$0.LQJVSCHOOH DV	SCH
† position II	3	† ENGL 1302-Rhetoric & Comp II	
† HIST 1302-US History II or HIST 2328- Mex- Am History II	3	† HIST 1302-Am. History Since 1877	
†	3	† Life and Physical Sciences	
†	3	† Creative Arts (050)	
†			
Total Credit Hours		Total Credit Hours	

7H[DV 6RXWKPRVW & ROOHJH	SCH	7UDQVIHU WR 7H[DV \$0.LQJVSCHOOH DV	SCH
†		†	
†		†	
†		† Physical Sciences	
†		†	
†		†	
Total Credit Hours		Total Credit Hours	

7H[DV 6RXWKPRVW & ROOHJH & SCH	7UDQVIHU WR 7H[DV \$0.LQJVSCHOOH DV	SCH
†	†	
†	†	
†	†	
†	†	
†	†	
Total Credit Hours		Total Credit Hours

1RWH 7KLV 7UDQVIHU 3DWKZD\ LV \$\$ FRPSOHWH RI WKH VPHVWHU FUHGLW KRXU\ WDNH GHJUHH DW 7H[DV 6RXWKPRVW & ROOHJH WUDQVIHU LQWR WKH %DFKHORU RI



Transfer Pathway: Your roadmap from 7 H [D V 6 R X W K I N G S V I L L E
 Associate of Arts in Business
 Bachelor of Business Administration in Marketing-Merchandising

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† BUAD 1115-Intro to Business Software	1	† ISYS 3358-Business Information Systems	3
† MRCH 1330-Principles of Merchandising	3	† MGMT 3322-Principles of Management	3
† FINC 3321- Business Finance	3	† BUAD 2341-Business Law	3
Total Credit Hours			16

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† BUAD 2374-International Business	3	† MKTG 3370-Online Marketing	3
† BUAD 3355-Business Statistics	3	† MRCH 3332-Mrch Buying & Assort Planning	3
† MKTG 3365-Marketing Research	3	† MKTG 3324-Principles of Marketing	3
Total Credit Hours			18

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† MGMT 3355- Operations, Logistics & SCM	3	† MRCH 4330-Promo Strategies in Mrch	3
† MKTG 4310-Retail Marketing Management	3	† BCOM 3306- Business Communications	3
† MRCH 4334-Product Development	3		
Total Credit Hours			15

Senior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† MGMT 4390-Strategic Mgmt Global Bus Env	3	† MRCH 4336-Sust & Global Sourcing	3
† MKTG 4390-Marketing Mgmt and Analytics	3	† ISYS 3330- Info Sys & Bus Analytics	3
† MRCH 4331-Cultural Influences in Mrch	3		
Total Credit Hours			15

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Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.