



Transfer by Year

'HO 0DU

'HO 0DU & ROOHJH

SCH

7UDQVITels&MRK

DV

SCH

- †
- †
- †
- †
- †

- †
- †
- †
- †
- †

Total Credit Hours

Total Credit Hours

'HO 0DU & ROOHJH



تأهیل پاتھ یوں داپن

'H O 00b

A. A. Business

Bachelor of Business Administration in Marketing

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH	
† BUAD 1115-Intro to Business Software	1	† ISYS 3358-Business Information Systems	3	
† BUAD 2341-Business Law	3	† MGMT 3322-Principles of Management	3	
† FINC 3321-Business Finance	3	† MKTG 3324-Principles of Marketing	3	
			Total Credit Hours	16

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† BUAD 2374-International Business	3	<input type="checkbox"/> MKTG 3370-Online Marketing	3
† ISYS 3330-Info Sys and Bus Analytics	3	<input type="checkbox"/> BCOM 3306-Business Comm (WI)*	3
† MKTG 3364-Intergrated Marketing Comm	3	Total Credit Hours	
			15

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
† MGMT 3355-Logistics & SCM	3	<input type="checkbox"/> MKTG 4321-Negotiation/Dispute Resolution	3
† MKTG 3365-Marketing Research	3	<input type="checkbox"/> MKTG 4363-International Marketing	3
† MKTG 4310-Retail Marketing Management	3	Total Credit Hours	
			15

Senior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 4390-Strategic Mgmt Global Bus Env	3	<input type="checkbox"/> Advanced Marketing	3
<input type="checkbox"/> MKTG 4350-Consumer Behavior	3	<input type="checkbox"/> MKTG 4390-Marketing Mgmt and Analytics	3
			Total Credit Hours
			12

Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <http://catalog.tamuk.edu>