

Professional Selling consists of 18 credit hours, including the following 12 required credit hours:

MKTG 3360 - Sales

MKTG 4315 - Sales Management

MKTG 4321 - Negotiation/Dispute Resolution

Select 6 credit hours of the following:

ISYS 3320 - Responsive Web Site Design

MKTG 3365 - Marketing Research

MKTG 3370 - Online Marketing

MKTG 4325 - Advanced Sales Topics

MKTG 4350 - Consumer Behavior